

*If you are an entrepreneur who uses live video... this will help you make a bigger impact and drastically increase your income. I don't send this to everyone... sooo know that I think you have amazingness to share with the world!*

**Discover How I Stumbled upon a Live Video Broadcasts formula that Made me \$50K in 12 weeks and jump started my multi 6-figure business...**

## **GO LIVE AND MONETIZE**

**Have your best quarter yet and then do it again 4 times.**

Whether you want to add an extra \$1000 per month from online traffic or consistently make \$100K a month here's how a 4-step live video broadcast formula can help you make it happen...

*Fiiirst of all... Let's get real.*

I know what it's like to put out ALL OF THE EFFORT... and see little to no results. Or, to get so worried about falling short of your goals, that you don't end up celebrating the success you are actually having.

What the heck!?

I know you have had success. AND, you have major accomplishments to celebrate.

**I also know that more success is waiting for you.**

A few years ago, after we saw our first **\$20,000 week**... I was on cloud nine! And then I was like... SCHNIKES, how do we maintain and sustain that?

Right?

I've seen it happen with our clients too... **they hit their first 5k month, 10k month, even 100k month and then... what?**

I'll tell you!

The secret is in consistently generating leads, making offers, and creating the systems that allow you to run your business like a well oiled machine!

This is what allows you to bring in the **revenue**, maintain the **visibility**, and really make an **Impact**.

OKAY OKAY. You Get it! Generate leads, make offers, create systems.

MAHONEY, that is easier said than done!

Yeppers! Which is why I started offering private coaching. I saw that some members of my community were not able to consistently generate leads, so they could make offers.

**The thing is... they all of the tools, all of the templates... but they weren't putting it into action.**

## Here's why:

- It's SCARY putting yourself out there authentically.
- It takes GUTS to keep going CONSISTENTLY after doing one or two videos that don't take off.
- Without FEEDBACK it's hard TRUSTING that this works.
- TEMPLATES are a great way to START but nothing beats individualized support.

So, I launched a private coaching program. Our private clients brought in some pretty mind blowing results.

Kim and Ryan: Went from throwing spaghetti at the wall with 124 likes on their Facebook page to crazy specific clarity, several thousand likes and added an extra 30k to the monthly revenue.

Katie Sevenants: Got clear about her ideal client, switched up her video content, put a system in place to teach her team and added an extra 600k to her annual team volume!!!

Jennifer Diepstraten: After working with us, Jen said she saw more engagement and conversions than with any of the multiple efforts she had put out in the past.

## But, there was a problem!

When I support a client, I deeply care about their results. I found myself up at 1am trying to squeeze in as much support as humanly possible.

It just wasn't sustainable.

And, I knew that I had a line of successful business owners who were on a waiting list wanting to get into my private coaching program.

I knew that I needed to stop taking new clients in until I had a better way to support them without burning out.

I was tired... and had honestly become super sad/annoyed that I couldn't support the others who so badly wanted to ramp up their results.

**Then, magic happened.**

I had a pow-wow with my team member Kelley and we realized that we were using the same exact systems with all of our clients.

And, these systems were getting results!

Why not put together a group program... where they can get even more support, templates, systems, and ACCESS not only to me, to Kelley, but also to each other!

I mean... there is nothing more powerful than the combined resources and energy of a community that is all going for similar goals.

**I have to tell you... I was super scared!**

Will this mean less client support?

HECK NO! It's actually MORE SUPPORT!

And, less of an investment!

I know that seems crazy, but it's totally true.

The secret was in getting our systems clear, and then writing them out in a manner that is easy to follow, no matter what type of business you were in.

AND, we are able to bring in guest experts who add even more value.

This full system is what we now lovingly refer to as GLAM: Go Live and Monetize.

We take the systems outlined in our Camera Confidence, Messenger Automation, and Sell it First programs, and ramp it up with individualized support and accountability.

**Because, we all know that you can have a system... but if you don't do anything with it, what good is that!?**

Look, I know you want more than simply knowing how to GO LIVE.

You want to go live and bring in lots of leads, convert those leads into sales, have more free time, and make a bigger impact.

Facebook Live is still the ONLY method for sharing content that can literally act like your brand ambassador and live on for years on a social platform.

We have videos from 2 years ago that are still converting!!! And, new videos are bringing in even greater success because we've been building on the momentum.

These systems work and they continue to get better and better the longer you do them.

If you are reading this letter, it's because I have seen the possibility of magic in your business.

**I don't send this to everyone!**

I see the value you have to provide, and I know that you could be surpassing your goals if you had the systems and support to take you there.

Now, GLAM is no little commitment. There is an investment, both of your money and your time. It's for those who are really ready. Who will show up and be seen. Who will give their business their all because they know the impact it will make on their lives and the lives of everyone they touch.

If you are interested in learning more, jumping in and getting the support you and your future clients deserve... here's a taste of what it includes...

- A specific marketing plan customized for your business so that you can show up consistently, attracting qualified leads.
- A system for tracking effort and results so that you know exactly what to tweak in order to reach and surpass your goals.
- Trainings that cover everything from business, branding, and social media foundations to scaling, systems, and sales
  - Including:
    - The “Map to Millions” Lead Generation Plan and exactly how to implement it with ease.
    - Molly’s 90 Days to 50k “Sell it First” system
- Full strategic support, and accountability plus booty kicking from our team.
- An amazing community of other business owners who are on the field with you, making it happen and offering support.
- Access to new cutting edge tools and social media techniques so that you can stay ahead of others in your industry
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PLUS...

- The signature “Prepared Performer” contagious energy that you will not find anywhere else.

Okay, Okay. I’m assuming you know what we’ve been up to, because we are connected on Facebook, and you’ve seen me celebrate the #glamfam.

So, who is this program really for?

## Can you say yes to at least three of these statements?

- You are an “expert” in your field, and have loads of value to share with the world.
- You are making sales, you have clients, but you struggle with consistently bringing in more leads.
- You are a top leader in your industry, ready to really be known.
- You are on the cusp of rocking a 6 figure year.
- You have hit multiple 6 figures and just want a system so you can maintain it.
- You want to be around other rockstars who are focused on positively making it happen.
- You are an action taker, willing to go for the gold and stay committed.
- You just need a few tweaks to really dial the magic in.

- You know there's more power inside you and you aren't sure how to focus it so that you can move mountains.

Sound like you?

Want to know the sweet **bonuses** we have for those who are ready to jump in?

## **OF COURSE YOU DO!**

1. A full bot build so that you have the foundations in place to take your automation to the next level.
2. A special kick off call to make sure you have the bases covered and you are ready to rock.
3. Access to ALL of our programs. Camera Confidence, Messenger Automation Academy, Sell it First, and a bunch of smaller programs... ALL OF THEM.
4. A VIP ticket to our upcoming event at our amazing Tiki Oasis home in Anaheim.

I know... it's the best ever. ;)

Buuuut making a financial investment, and more importantly a time investment can be scary... so I bet you are wondering if we have any sort of guarantee...

And... we do!

**INTRODUCING THE...**

**MOLLY'S LOST HER MIND BECAUSE  
SHE BELIEVES IN GLAM  
AND BELIEVES IN YOU  
GUARANTEE**

1) You get seven days "I changed my mind" protection. (Come in, look around, if you change your mind, for whatever reason, no big deal - we'll let you out of the 12-month agreement.)

2) You get 30 days "Not For Me" protection.

(Hang with us for a month, show up for the calls, and if the program is not everything I promised and better - just tell me and we'll let you out of the 12-month agreement. But after that - you're in; locked for the full 12 months, no way out!)

3) You get one year "this shitake mushroom doesn't work" protection.

You will make at least 3x your investment back in 12 months or I'll extend your membership until you make it back.

All I ask that you actually put what we teach you into action. If you implement the strategies we give you, and don't get your ROI - I'll work with you privately to help you hit your financial goal.

## **SO... ARE YOU READY TO GLAM?**

If you'd like to jump on a quick call and make this happen... go RIGHT NOW. Send me a message on Facebook. (Do not email me! I won't read it!)

We can get on a quick 20 min call... to see if we are a good fit.

Honestly, I'm really protective of our GLAM FAM. This is as much of us seeing if you are a good fit for the program as it is the program being a good fit for you.

I have a suspicion that this is the start of an amazing relationship! Go send me a message if you agree.

**We are going to change the world with the magic you will share with your audience and your clients!**